

# KEVIN CONNOLLY

Graphic Designer + Art Director

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I've worked in small design studios and international agencies, designing for print, web and digital. From logos and brand identities, to websites, videos and installations, I've dabbled in a lot of mediums and enjoyed it all. If the creative process is involved, I'm happy to be a part of it.

## SKILLS

### Adobe CC

Illustrator	Acrobat	Premiere
Photoshop	Bridge	XD
InDesign	Firefly	

### Miscellaneous

Wordpress	Trello	Resource Guru
Brackets	Filezilla	Asana
Garageband	iMovie	Box

## EXPERIENCE

### Nazaré, an Inizio Company | Art Director, December 2020 - Present

- Lead a creative team (2-5, depending on project) dedicated to top clients, including AstraZeneca, AbbVie, JLR (Jaguar Land Rover), DSI and Hermes, among others.
- Full creative concepting for immersive live events, online workshops and exhibits.
- Brainstorm leader, idea generator, dumb-question-asker.
- Presented concepts to clients during pitch presentations and weekly status updates.
- Award-winning work for DSI and AstraZeneca.

### AssetWorks | Senior Designer, June 2016 - November 2020

- Responsible for concept, design and execution of all marketing collateral and campaigns with revenue of over \$50 million, annually.
- Upkeep of website and blog with weekly content being published.
- Responsible for re-branding all acquisitions.
- Modernized the entire brand; updated the logo, website, tradeshow exhibit, presentation layouts, business card layout, all printed material (over 50 unique assets) and created a user identity guide for employee reference.

### Health Advocate | Art Director, October 2012 - June 2016

- Lead small teams on rebranding and new branding efforts for products about to go to market.
- Designed promotional material for print and web for the wellness industry; from brochures and flyers to landing pages and full websites.
- Lead internal branding and culture-focused initiatives to help promote team efforts.
- Custom designed, printed and hand built 3D displays for promotions and events.

### Intelli-media | Lead Designer, April 2010 - August 2012

- Conceived and designed user interfaces and helped build the user experience from concept to completion
- Clients included Cephalon, ADP, Merck, Vanguard and Verizon.

### PDG | Lead Designer, January 2009 - April 2010

### Damar Communications | Graphic/Web Designer May 2006 - December 2008